

BRANDING IRON

JANUARY 2019



The Official Newsletter of the Arizona Gay Rodeo Association

PRESIDENT'S REPORT



I would like to begin my report by thanking Gregg Luther and Duane Jimenez who represented AGRA at the first Latino Pride in Phoenix on December 1 at Corona Ranch and Rodeo Grounds. Gregg and Duane staffed a "vendor booth". They were able to promote AGRA and our 2019 rodeo, sold a few t-shirts and also got a new member. I appreciate your contributions and sincerely thank you.

In our December membership meeting, the Bylaws Committee presented several new and/or proposed changes to our current bylaws. Thanks to members who were present and actively participated in the discussions and approval of the bylaws. Look for more proposals in the next few months.

I want to remind everyone that we will vote for the 2019 AGRA Board in our January 13, 2019 membership meeting. With the newly approved bylaws, the President and Secretary will be elected for a two-year term, and the Vice President, Fund Raising Director, and Public Relations Director will be elected for a one-year term. In March, the new board will appoint a Treasurer for a two-year term.

AGRA Bylaws Article XIV, Section 14.2 reads:

14.2 Member of the Year Award

- 1) Description
 - a) This award will be a buckle.
- 2) Eligibility
 - a) Any Individual or Champion Member is eligible to receive this award.
 - b) Recipient must have been a member in good standing during the preceding membership year.
 - c) Nominees must have adhered to the A.G.R.A. Bylaws and participated in some manner in any of the various A.G.R.A. activities.
- 3) Selection Process
 - a) Written nominations must be submitted to the President by January 25 of the current year.

- b) Nomination submittal must include nominee's name and narrative stating reasons for nomination.
- c) Ballots and nomination narratives will be distributed to all members in attendance at the Annual Corporation Meeting.
- d) The recipient will be the individual receiving the highest number of votes.

So, if you would like to nominate someone for 2018 AGRA Member of the Year, send your nomination and narrative to me by January 25, 2019. Voting will take place at the Annual Corporation Meeting/Banquet on Saturday-February 23, 2019, and the recipient will be announced and presented with the buckle.

Thanks to everyone who helped with the AGRA Holiday Bake Sale on Sunday-December 16 which was quite successful. And, thanks to Christi, RJ and Mipsey who were able to help with the baking and preparations on Saturday-December 15.

The following non-rodeo items are available for sponsorship:

| | |
|------------------------------|----------|
| Mr AGRA 1st Runner-Up Sash | \$100.00 |
| Mr AGRA 2nd Runner-Up Sash | \$100.00 |
| Miss AGRA 1st Runner-Up Sash | \$100.00 |
| Miss AGRA 2nd Runner-Up Sash | \$100.00 |
| Miss AGRA Crown | \$250.00 |

Let us know if you would be interested in any of these available sponsorships.

I hope you all had a wonderful Merry Christmas. I wish you all a Happy New Year and a great 2019. I look forward to the new year and working with everyone to help keep AGRA strong and stable. I encourage you to continue attending and participating in the monthly membership meetings. Your participation is important and greatly appreciated. Together we can be one huge T-E-A-M!

Ron Trusley
Ron Trusley

President

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net

RODEO DIRECTOR'S REPORT

It is really hard to believe that our 2019 Rodeo is only about 7 weeks away!!! But, we are ready, and I think we will have another fun and successful rodeo. Lots of varied entertainment is planned along with a few games for those who might be interested.

It seems that I say this every month, but I want to say it again. The Rodeo Committee has been doing an excellent job in planning, and they continue to work diligently. Thank you all so very much.

All rodeo event buckles are sponsored, yet a few more sponsorships may be coming in. No sponsor will be turned away; there will always be something for a sponsorship.

I would like to encourage you to mark your calendars for Charlie's/AGRA Mini Rodeo that will be Thursday – February 14, 2019 on the dance floor at Charlie's. This is always a fun event and usually very well attended. It is also a “small” fund raiser for the rodeo.

Thanks to ION AZ and ECHO Magazines for providing complimentary ads for the rodeo.

Contestant registration opened

December 19, and I know a few registrations have already been received. I don't know how many, but I hope to be able to provide an update on this, as well as any other updates, In the January 13 membership meeting.

And, I want to encourage everyone who volunteers in any capacity or competes in the rodeo to mark your calendars now and come to the Rodeo Volunteers Party on Charlie's patio on Friday – February 22, 2019. It is really hard to believe that our 2019 Rodeo is only about 7 weeks away!!! But, we are ready, and I think we will have another fun and successful rodeo. Lots of varied entertainment is planned along with a few games for those who might be interested.

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-Ron Trusley

Ron Trusley

2019 Rodeo Director

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net

**WIN
A NEW
TV!**

65"

4K

ULTRA HD



**BENEFITING THE 2019
ARIZONA GAY RODEO**

Drawing will be held on February 17, 2019. Need not be present to win.

Only
\$10
per ticket

**See any AGRA Member or
Charlie's Bartender to get your tickets!**

SECRETARY'S REPORT

Happy New Year 2019 AGRA Members!

We are currently at 120 members and still GROWING!!!

Welcome our Newest AGRA Members:

Jesse Baltazar
Steve Konkle
Shannon Perkins
Rusty Toth



Happy Birthday AGRA Members born in January:

1/2 Mark Boyd
1/4 Jeremiah Bennett
1/6 Jerry Griffin
1/18 Lisa Smith
1/20 Heather Murray
1/22 Joshua Sipe aka Claudia B
1/26 Chris Fairbrother aka Christi Mikels
1/28 Stephen Minor III

Have a Safe and Happy 2019!

Chris Fairbrother (Christi Mikels)
Secretary
E-Mail: c.fairbrother.agra@gmail.com
Phone: 480-217-7136

FROM THE EDITOR

Greetings All,

I am very pleased to report that the full functionality of agra-phx.com has been restored!

Online tickets sales, new and renewal memberships, vendor spaces, etc. are all live now! So please be sure to go renew your membership online now, and if you know anyone looking to become a member or vendor at the rodeo, point them to agra-phx.com!

Cosmetic upgrades will continue, as well as more history, etc. If you have any events you would like to submit for the website, Branding Iron, or social media please email it to me. I'm really looking for more content to fill out our history, photo albums and more.

As we get ready for rodeo, please be sure to use the #MyAGRAStory hashtag again, it was a great resource last year for finding great photos to promote AGRA!

Thank you all for your support and understanding while the website was down.

Mark Alan Boyd

Public Relations Director
Phone: (602) 727-8685
E-Mail: mark@markalanboyd.com

2018 AGRA Board of Directors

PRESIDENT

Ron Trusley
E-Mail: rtrusley@cox.net
Phone: (602) 510-9671

VICE PRESIDENT

Joshua Sipe AKA Claudia B.
E-Mail: jjsipe17@gmail.com
Phone: (480) 519-3714

SECRETARY

Chris Fairbrother
E-Mail: c.fairbrother.agra@gmail.com
Phone: (480) 217-7136

TREASURER

Walt Hutter
E-Mail: whutter@cox.net
Phone: (602) 510-9672

TRUSTEE

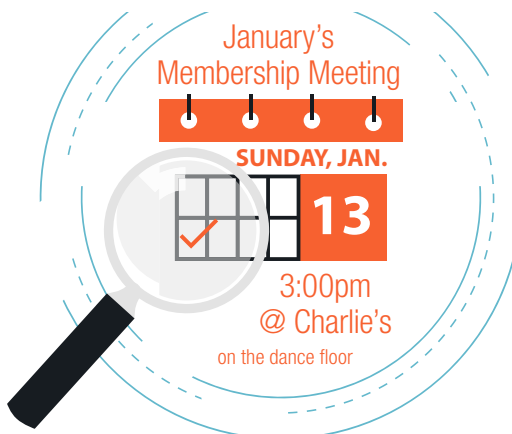
RJ Mikels
E-Mail: rjmikels1@gmail.com
Phone: (480) 232-5873

PUBLIC RELATIONS DIRECTOR

Mark Alan Boyd
E-Mail: mark@markalanboyd.com
Phone: (602) 717-8685

FUNDRAISING DIRECTOR

Jeffrey Smit
E-Mail: jeff_smit@2008yahoo.com
Phone: (480) 466-2988



JANUARY'S BOARD MEETING

Thursday, January 9, 2018
7:00pm at Charlie's Corporate Offices



AGRA
Balance Sheet
As of December 31, 2018

| | <u>Dec 31, 18</u> |
|---------------------------------------|-------------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| 100 - Chase Bank Checking - # 7493 | 14,033.73 |
| Total Checking/Savings | <u>14,033.73</u> |
| Total Current Assets | <u>14,033.73</u> |
| TOTAL ASSETS | <u>14,033.73</u> |
| LIABILITIES & EQUITY | |
| Equity | |
| 2000 - Retained Earnings | 14,880.76 |
| Net Income | <u>-847.03</u> |
| Total Equity | <u>14,033.73</u> |
| TOTAL LIABILITIES & EQUITY | <u>14,033.73</u> |

AGRA
Non-Rodeo Income & Expenses
December 2018

| | <u>Dec 18</u> |
|---|-----------------|
| Ordinary Income/Expense | |
| Income | |
| 4000 · Income | |
| 4001 · Bank Account Income | |
| 4003 · Credit Card Services | 19.00 |
| | <u>19.00</u> |
| Total 4001 · Bank Account Income | 19.00 |
| 4010 · Membership Dues | 825.00 |
| 4020 · Fundraisers | |
| 4021 · AGRA | |
| 4022 · Fundraisers / AGRA | 131.00 |
| 4027 · Bake Sale | 670.00 |
| | <u>801.00</u> |
| Total 4021 · AGRA | 801.00 |
| 4050 · Royalty | |
| 4052 · Contestant Fundraisers | 829.00 |
| | <u>829.00</u> |
| Total 4050 · Royalty | 829.00 |
| Total 4020 · Fundraisers | <u>1,630.00</u> |
| Total 4000 · Income | <u>2,474.00</u> |
| Total Income | <u>2,474.00</u> |
| Gross Profit | 2,474.00 |
| Expense | |
| 6000 · Expenses | |
| 6001 · Bank Account Expenses | |
| 6004 · Credit Card Fees | 123.89 |
| | <u>123.89</u> |
| Total 6001 · Bank Account Expen... | 123.89 |
| 6033 · Royalty | 67.50 |
| 6018 · General Expenses | |
| 6024 · Membership Expense | 163.10 |
| | <u>163.10</u> |
| Total 6018 · General Expenses | 163.10 |
| 6090 · AGRA Office Expenses | |
| 6092 · Telephone & Internet | 82.77 |
| | <u>82.77</u> |
| Total 6090 · AGRA Office Expenses | <u>82.77</u> |

4:18 PM
01/01/19
Cash Basis

AGRA
Non-Rodeo Income & Expenses
December 2018

| | <u>Dec 18</u> |
|-----------------------|------------------------|
| Total 6000 · Expenses | <u>437.26</u> |
| Total Expense | <u>437.26</u> |
| Net Ordinary Income | <u>2,036.74</u> |
| Net Income | <u><u>2,036.74</u></u> |

AGRA
Non-Rodeo Income & Expenses
December 2018

| | <u>Dec 18</u> |
|------------------------------------|-----------------|
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| 4003 · Credit Card Services | 19.00 |
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| 4052 · Contestant Fundraisers | 829.00 |
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| Expense | |
| 6000 · Expenses | |
| 6001 · Bank Account Expenses | |
| 6004 · Credit Card Fees | 123.89 |
| | <u>123.89</u> |
| Total 6001 · Bank Account Expen... | 123.89 |
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4:18 PM
01/01/19
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December 2018

| | <u>Dec 18</u> |
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4:18 PM
01/01/19
Cash Basis

AGRA
2019-Rodeo
Year to Date

May - Dec 18

Ordinary Income/Expense

Income

4000 · Income

5000 · RODEO INCOME

5006 · AGRA Additional Prize Money 600.00

5008 · Rodeo Balance Transferred 17,037.26

5015 · Miscellaneous Income / Rodeo 198.75

5017 · Miscellaneous Donations 1.12

5025 · Sponsorships

5031 · Buckle & Ribbon Sponsor 600.00

5033 · Gold Sponsorship 1,500.00

5035 · Miscellaneous Sponsors 100.00

5025 · Sponsorships - Other 1,000.00

Total 5025 · Sponsorships 3,200.00

5060 · Fundraisers

5064 · Royalty Fundraisers / Rodeo 350.00

5065 · Raffle Tickets 9,510.00

5067 · Other Rodeo Fundraisers 262.00

Total 5060 · Fundraisers 10,122.00

5083 · ARENA

5088 · Banner/Arena Advertising 100.00

Total 5083 · ARENA 100.00

Total 5000 · RODEO INCOME 31,259.13

Total 4000 · Income 31,259.13

Total Income 31,259.13

Gross Profit 31,259.13

Expense

6000 · Expenses

7000 · RODEO EXPENSES

7035 · Officials

7036 · Travel 2,489.50

7035 · Officials - Other 0.00

Total 7035 · Officials 2,489.50

7050 · Printing and Advertising

4:18 PM
01/01/19
Cash Basis

AGRA
2019-Rodeo
Year to Date

| | <u>May - Dec 18</u> |
|--|---------------------|
| 7055 · Program | 175.00 |
| 7057 · Tickets/Badges/Script | 765.45 |
| Total 7050 · Printing and Advertising | 940.45 |
| 7100 · IGRA Expenses | |
| 7101 · Sanction Fee | 700.00 |
| 7109 · Rodeo Contestant Numbers | 90.57 |
| Total 7100 · IGRA Expenses | 790.57 |
| 7120 · Arena | |
| 7122 · Arena Rental | 15,686.00 |
| 7129 · Insurance | 327.74 |
| Total 7120 · Arena | 16,013.74 |
| 7141 · Promo Items/AGRA Booth | |
| 7145 · Rodeo Booth - Rodeo | 384.50 |
| Total 7141 · Promo Items/AGRA Booth | 384.50 |
| 7160 · Rodeo Fund Raisers Expense | |
| 7161 · Raffle Tickets & Expenses | 1,451.30 |
| Total 7160 · Rodeo Fund Raisers Expe... | 1,451.30 |
| Total 7000 · RODEO EXPENSES | 22,070.06 |
| Total 6000 · Expenses | 22,070.06 |
| Total Expense | 22,070.06 |
| Net Ordinary Income | 9,189.07 |
| Net Income | 9,189.07 |