

# BRANDING IRON

JULY 2020



The Official Newsletter of the Arizona Gay Rodeo Association

## PRESIDENT'S REPORT



I hope you all had a safe and enjoyable 4th of July and that we all took time to think about and appreciate the freedom we have.

Although we sometimes want to complain about the way things are, we enjoy so many privileges; and I hope we never take them for granted.

We continue to experience the lack of socializing that is so important to most of us. During these times, we continue to meet virtually and try to stay in touch with each other.

My hope is that very soon things

will get back to somewhat of a normal manner, and we will be able to see others face to face, and start to do the things that we truly love to do.

For now, I want to say I hope you all stay safe, and that you are all healthy.

If, at any time, you want to discuss anything AGRA-related, just contact me by phone or email.

*Ron Trusley*

**Ron Trusley**

President

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net

## 2020 AGRA Board of Directors

### PRESIDENT

Ron Trusley

E-Mail: rtrusley@cox.net

Phone: (602) 510-9671

### VICE PRESIDENT

Kevin McSweeney AKA Pussy LeHoot

E-Mail: plehoot@yahoo.com

### SECRETARY

Shannon McKenzie Perkins

E-Mail: agrasecretary2020@gmail.com

### TREASURER

Walt Hutter

E-Mail: waltagra@cox.net

Phone: (602) 510-9672

### TRUSTEE

Mark Christensen

E-Mail: mrogra2010@gmail.com

Phone: (405) 219-7075

### PUBLIC RELATIONS DIRECTOR

Mark Alan Boyd

E-Mail: mark@markalanboyd.com

Phone: (602) 717-8685

### FUNDRAISING DIRECTOR

Joshua Sipe AKA Claudia B.

E-Mail: jjsipe17@gmail.com

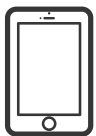
# zoom

**THIS MONTH'S MEMBERSHIP MEETING WILL BE HELD ON ZOOM**



### **Personal Computer**

Using a PC or Mac you can choose to use either Video or Audio-only. Video will require your computer to have a webcam and microphone. Most newer laptops have this built-in. Simply click on the link in the email being sent out to join the meeting, or manually enter the URL below into your web browser. You can see if your PC is capable by joining a test meeting at <https://zoom.us/test>



### **Smartphone or Tablet**

Using a smartphone or tablet will give you Video or Audio-only options. Download the Zoom app from the Apple App Store or Google Play Store. Then you will be able to access the meeting through the email link or by entering the Meeting ID below.



### **Call-in (Audio-Only)**

Call any of the numbers to the right from any telephone and enter the Meeting ID below when prompted.

### **CALL-IN NUMBERS:**

1-346-248-7799

1-669-900-6833

1-312-626-6799

1-929-205-6099

1-253-215-8782

1-301-715-8592

**MEETING ID: 874 534 1582**

**URL: <https://zoom.us/j/8745341582>**

More info and links can also be found at [agra-phx.com](http://agra-phx.com)



# RODEO DIRECTOR'S REPORT

I don't really have anything to report since we have been unable to actually do anything to promote the 2021 rodeo and raise much needed funds.

As soon as possible, we will begin having rodeo committee meetings; it might be necessary to start with virtual meetings soon. So you are still invited to let me know that you want to be part of the rodeo committee.

We will continue to monitor the current situation and hope that we will be able to put everything in place for a 2021 rodeo. Since there have been no rodeos in 2020, other than our rodeo in February, it could be possible there would be more contestants and spectators at a 2021 rodeo.

I expect it might take a considerable amount of time for many to fully recover – financially and otherwise

– so at the same time I think we will face many unknowns.

Be kind to each other, support each other however you can, and reflect on the good times we have had.

*-Ron Trusley*

**Ron Trusley**

Rodeo Director

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net



## FROM THE EDITOR

Greetings all!

I hope everyone is doing well during these trying times. I don't have much to report, so I thought I would offer some assistance to those who may need it.

While we cannot be together physically I want to invite every member to join in our Zoom meetings! Getting the chance to see everyone (and the occasional cute puppy), even if it is only over video, has been wonderful, and I feel it's important that we stick together as an association now more than ever. Let's not drift apart.

Once it is safe to reopen, hopefully soon, people are going to be ready for a party! And I can think of no better party than the Arizona Gay

Rodeo! When I became a member and started participating actively I discovered how much fun the Rodeo was and my dream has been to turn it into a bigger party than Pride someday! I know that's a lofty goal, but sometimes you just have to go big.

I also know that it can be difficult to maintain a positive attitude and dream big when things can seem so troubled and often bleak. Or when you're just bored and stuck at home. I encourage any of you who are suffering with depression or anxiety to reach out to your fellow Rodeo family for support, or contact the **SAMHSA (Substance Abuse and Mental Health Services Administration) Distress Distress Hotline at 1-800-985-5990**, or

text **TalkWithUs** to **66746** to speak with a trained crisis counselor. You can also visit **virusanxiety.com** for anxiety and mental health resources. Check with your healthcare provider to see if they have any online resources including video counseling available to you if you need help.

As always, if you need assistance with setting up video conferencing, attending our Zoom meetings, or any other technical aspects to help you reconnect with the Rodeo, please do not hesitate to reach out to me. Leave a voicemail or text if I don't answer.

**Mark A Boyd**

Public Relations Director

Phone: (602) 717-8685

E-Mail: mark@markalanboyd.com

# MEETINGS & EVENTS

## AGRA BOARD MEETINGS

July 16, 2020  
 August 6, 2020  
 September 10, 2020  
 October 8, 2020  
 November 12, 2020  
 December 17, 2020  
 January 7, 2020  
 February 4, 2020  
 March 11, 2020

## AGRA MEMBERSHIP MEETINGS

July 19, 2020  
 August 9, 2020  
 September 13, 2020  
 October 11, 2020  
 November 15, 2020  
 December 20, 2020  
 January 10, 2020  
 February 7, 2020  
 March 14, 2020

## IGRA BOARD MEETINGS

November 19, 2020

AGRA Membership meetings are held at 3:00pm at Charlie's Phoenix on the dance floor.

AGRA Board Meetings are held at 7:00pm at Charlie's Corporate Offices.

RODEO/EVENT	DATES
North Star Regional Rodeo (Minneapolis/St Paul, MN) (RESCHEDULED TO 2021)	July 24-26, 2020
Canadian Rockies Rodeo North (Calgary AB Canada) (RESCHEDULED TO 2021)	August 1-2, 2020
Beach Party @ Charlie's (AGRA Fundraiser)	September 5, 2020
Labor Day (Monday)	September 7, 2020
Best Buck in the Bay (San Francisco/Duncan Mills CA) (RESCHEDULED TO 2021)	September 11-13, 2020
BigHorn Rodeo (Las Vegas, NV) (RESCHEDULED TO 2021)	September 18-20, 2020
Pride in the Desert (Tucson) (CANCELED)	September 25-26, 2020
Las Vegas Pride (Las Vegas, NV)	October 18-20, 2020
World Gay Rodeo Finals (Scottsdale AZ) (RESCHEDULED TO 2021)	October 23-25, 2020
IGRA Royalty Competition (Scottsdale, AZ) (RESCHEDULED TO 2021)	October 22-24, 2020
Palm Springs Pride (Palm Springs, CA)	November 1-3, 2020
Phoenix Pride Parade & Festival	November 7 & 8, 2020
AGRA Fall Bake Sale	November 15, 2020
36th Annual IGRA Convention (Sparks (Reno), NV) (RESCHEDULED TO 2021)	November 19-22, 2020
AGRA Day of Christmas at Charlie's	December 20, 2020
AGRA Holiday Bake Sale	December 20, 2020
AGRA 2021 Royalty Competition @ Charlie's	February 6, 2021
Super Bowl LV (55) (Tampa, FL)	February 7, 2021
Charlie's/AGRA Mini Rodeo	February 11, 2021
36th Anniversary Arizona Gay Rodeo	February 12-14, 2021
Rodeo Volunteer Party	February 19, 2021 (Friday)
AGRA Annual Corporation Meeting/Banquet	February 27, 2021 (Saturday)

AGRA  
**Balance Sheet**  
As of June 30, 2020

---

	<u>Jun 30, 20</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
100 · Chase Bank Checking - # 7493	18,572.58
Total Checking/Savings	18,572.58
Total Current Assets	18,572.58
<b>TOTAL ASSETS</b>	<b><u>18,572.58</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
2000 · Retained Earnings	9,259.33
Net Income	9,313.25
Total Equity	18,572.58
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>18,572.58</u></b>

10:02 AM  
06/30/20  
Cash Basis

**AGRA**  
**Non-Rodeo Income & Expenses**  
June 2020

---

	<u>Jun 20</u>
Ordinary Income/Expense	
Expense	
6000 · Expenses	
6001 · Bank Account Expenses	
6004 · Paytech-Authorized Net Fees	129.51
Total 6001 · Bank Account Expenses	129.51
6090 · AGRA Office Expenses	
6092 · Telephone & Internet	82.17
6095 · Website	90.85
Total 6090 · AGRA Office Expenses	173.02
Total 6000 · Expenses	302.53
Total Expense	302.53
Net Ordinary Income	-302.53
Net Income	<u><u>-302.53</u></u>

10:03 AM  
06/30/20  
Cash Basis

AGRA  
2021 Rodeo Report  
Monthly

	<u>Jun 20</u>
Ordinary Income/Expense	
Income	
4000 · Income	
5000 · RODEO INCOME	
5008 · Rodeo Balance Transferred	20,999.33
Total 5000 · RODEO INCOME	<u>20,999.33</u>
Total 4000 · Income	20,999.33
Total Income	<u>20,999.33</u>
Gross Profit	20,999.33
Expense	
6000 · Expenses	
7000 · RODEO EXPENSES	
7100 · IGRA Expenses	
7101 · Sanction Fee	700.00
Total 7100 · IGRA Expenses	700.00
7120 · Arena	
7122 · Arena Rental	5,000.00
Total 7120 · Arena	<u>5,000.00</u>
Total 7000 · RODEO EXPENSES	<u>5,700.00</u>
Total 6000 · Expenses	5,700.00
Total Expense	<u>5,700.00</u>
Net Ordinary Income	<u>15,299.33</u>
Net Income	<u><u>15,299.33</u></u>

10:03 AM  
06/30/20  
Cash Basis

**AGRA**  
**2020-Rodeo**  
**Year to Date**

	<u>Jun 20</u>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
4000 · Income	
5000 · RODEO INCOME	
5008 · Rodeo Balance Transferred	20,999.33
<b>Total 5000 · RODEO INCOME</b>	<u>20,999.33</u>
<b>Total 4000 · Income</b>	<u>20,999.33</u>
<b>Total Income</b>	<u>20,999.33</u>
<b>Gross Profit</b>	<u>20,999.33</u>
<b>Expense</b>	
6000 · Expenses	
7000 · RODEO EXPENSES	
7100 · IGRA Expenses	
7101 · Sanction Fee	700.00
<b>Total 7100 · IGRA Expenses</b>	<u>700.00</u>
7120 · Arena	
7122 · Arena Rental	5,000.00
<b>Total 7120 · Arena</b>	<u>5,000.00</u>
<b>Total 7000 · RODEO EXPENSES</b>	<u>5,700.00</u>
<b>Total 6000 · Expenses</b>	<u>5,700.00</u>
<b>Total Expense</b>	<u>5,700.00</u>
<b>Net Ordinary Income</b>	<u>15,299.33</u>
<b>Net Income</b>	<u><u>15,299.33</u></u>