



**ARIZONA GAY RODEO ASSOCIATION**  
**PO BOX 40465 PHOENIX AZ 85067-0465**

We are pleased to announce that the 36th Annual Arizona Gay Rodeo is scheduled for February 18-20, 2022 at the Corona Ranch and Rodeo Grounds – 7611 S 29<sup>th</sup> Avenue – Laveen (Phoenix) AZ 85339. The rodeo is a two-day event on Saturday and Sunday, and attendance each day averages between 2,500 and 3,500. Unfortunately, we were unable to hold the 2021 rodeo due to the COVID 19 pandemic; but we are looking forward to producing a bigger and better rodeo in 2022.

A full weekend of activities is planned with a rodeo school on Friday, rodeo competition on Saturday and Sunday, dancing and entertainment Friday through Sunday, and culminating with the awards ceremony and party on Sunday evening. Additionally, a “survivors’ brunch” is planned for the Monday - February 21, 2022, and a rodeo volunteers party is planned for the Friday - February 25, 2022.

The International Gay Rodeo Association 2022 Royalty Competition has been added as a special event in the pavilion on the rodeo grounds on Friday and Saturday evenings. Also, a complimentary BBQ type buffet is planned for Friday evening.

Rodeo profits are distributed to various charitable organizations; and from the 2020 rodeo, AGRA gave a total of \$20,000.00 to eight (8) different worthy organizations. It is our hope to produce a financially successful 2022 rodeo so we can again give money to other organizations.

Sponsorships help enable us to have a successful and fun rodeo, and all sponsorships are greatly appreciated. All sponsors are announced throughout the rodeo, advertised in the arena, and also given the opportunity to present your respective award on Sunday evening.

We realize that the 2020 year was certainly not a good year for most businesses and organizations, and many are still in a recovery phase. But, we want to reach out to you and give you an opportunity to become a sponsor. The various sponsorship opportunities are listed on the attached page. Of course, we are also open to working with you to create a “special sponsorship” package that would meet your individual needs and considering your sponsorship level.

**Deadline for all sponsorships, including full payment, is Wednesday – January 12, 2022. This deadline is established in order to allow sufficient time to complete the program layout and have it printed for the rodeo.**

If you would like to discuss a “special sponsorship” and/or be a sponsor of the 2022 Arizona Gay Rodeo, please contact us as follows:

**Ron Trusley**  
**Rodeo Director**  
**Phone: (602) 510-9671**  
**E-Mail: [rtrusley@cox.net](mailto:rtrusley@cox.net)**

**Michael Weidmann**  
**Assistant Rodeo Director**  
**Phone: (602) 885-9565**  
**E-Mail: [corporate@charliesnightclub.com](mailto:corporate@charliesnightclub.com)**



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You may mail your sponsorship confirmation and/or payment to:

AGRA  
2022 Rodeo Sponsorship  
PO Box 40465  
Phoenix AZ 85067

We look forward to talking with you soon.

Sincerely,

*Ron Trusley*

Ron Trusley  
Rodeo Director



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**Arizona Gay Rodeo**  
**February 18-20, 2022**

**Sponsor Name:** \_\_\_\_\_

**Sponsor Address:** \_\_\_\_\_

\_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone #:**                      (       )                      -                      \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

.....  
**AGRA Use Only:**

**Amount Received:** \_\_\_\_\_                      **Date Received:** \_\_\_\_\_

**Check** [    ]    **Check #:** \_\_\_\_\_                      **Cash** [    ]

**Confirmation #:** \_\_\_\_\_



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**SPONSORSHIP OPPORTUNITIES**

*Please mark your sponsorship choice. Also, mark your buckle choice (if appropriate) on the Available Buckles page.*

**Platinum Sponsor - \$2,000.00-\$5,000.00** [ ]

Buckle Sponsor for two (2) events  
Ribbons for two (2) events  
Full-page color ad in rodeo program (sponsor must provide ad)  
Logo and sponsor listing in rodeo program  
Two 4' X 6' arena banners (sponsor must provide banners)  
One 10' X 10' indoor vendor space  
Twenty (20) rodeo admission tickets each day (Saturday & Sunday)  
Invitation for ten (10) people to the Rodeo Volunteer Party  
Two (2) AGRA Champion Memberships for 2022 (March 2022-February 2023)

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**Diamond Sponsor - \$1,000.00-\$1,999.00** [ ]

Buckle Sponsor for one (1) event  
Ribbons for one (1) event  
Full-page color ad in rodeo program (sponsor must provide ad)  
Logo and sponsor listing in rodeo program  
Sponsor listing on arena banner  
One 4' X 6' arena banner (sponsor must provide banner)  
One 10' X 10' indoor vendor space  
Ten (10) rodeo admission tickets for each day (Saturday & Sunday)  
Invitation for five (5) people to the Rodeo Volunteer Party  
One (1) AGRA Champion Membership for 2022 (March 2022-February 2023)

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**Gold Sponsor - \$500.00** [ ]

Buckle for one (1) event  
Ribbons for one (1) event  
Full-page color ad in rodeo program (sponsor must provide ad)  
Logo and sponsor listing in rodeo program  
Sponsor listing on arena banner  
Two (2) rodeo admission tickets for each day (Saturday & Sunday)  
Invitation for two (2) people to the Rodeo Volunteer Party  
One (1) AGRA Regular Membership for 2022 (March 2022-February 2023)

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**Contributing Sponsor - \$100.00** [ ]

Sponsor listing in rodeo program  
Sponsor listing on arena banner  
One (1) rodeo admission ticket for each (Saturday & Sunday)

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**Rodeo Program Ad Only** [ ]

Full-page color ad - \$200.00 - Ad size 5" wide X 8.5" high  
One-half page color ad - \$100.00 - Ad size 5" wide X 3.75" high  
(Sponsor must provide ad.)

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**Arena Banner Display** [ ]

4' X 6' banner - \$100.00  
3' X 5' banner - \$ 50.00  
(Sponsor must provide banner.)

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**Available Buckles**

Bull Riding	[ ]	Men	[ ]	Women	
Steer Riding	[ ]	Men	[ ]	Women	
Chute Dogging	[ ]	Men	[ ]	Women	
Calf Roping on Foot	[ ]	Men	[ ]	Women	
Mounted Breakaway Roping	[ ]	Men	[ ]	Women	
Barrel Racing	[ ]	Men	[ ]	Women	
Pole Bending	[ ]	Men	[ ]	Women	
Flag Race	[ ]	Men	[ ]	Women	
Team Roping	[ ]	Buckle 1	[ ]	Buckle 2	
Steer Decorating	[ ]	Buckle 1	[ ]	Buckle 2	
Wild Drag Race	[ ]	Buckle 1	[ ]	Buckle 2	[ ] Buckle 3
Goat Dressing	[ ]	Buckle 1	[ ]	Buckle 2	
All-Around Cowboy	[ ]				
All-Around Cowgirl	[ ]				

**Special Buckles**

Grand Marshal - \$250.00	[ ]
Grand Marshal Sash - \$100.00	[ ]
Greg Olson Memorial Buckle - \$250.00	[ ]
Bob Pimentel Memorial Buckle - \$250.00	[ ]
Rodeo Director Buckle - \$250.00	[ ]
Assistant Rodeo Director Buckle - \$250.00	[ ]
Assistant Rodeo Director Buckle - \$250.00	[ ]
Assistant Rodeo Director Buckle - \$250.00	[ ]
Riderless Horse Flowers - \$100.00	[ ]

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