

# BRANDING IRON

DECEMBER 2021



The Official Newsletter of the Arizona Gay Rodeo Association

## PRESIDENT'S REPORT



I hope everyone had a wonderful Thanksgiving, and that we all remembered all of the things for which we should be thankful. Thanksgiving is a special time of

year – not only to enjoy time and good food with family and friends – but to remember that Christmas is just around the corner, and we begin to prepare for a new year.

Thanks to everyone who participated/helped in anyway with the Fall Bake Sale by carrying in items from the cars to helping set up for the sale to simply just buying at the November 14 sale before, during, and after our membership meeting. Everyone is greatly appreciated. And, we also need to thank all of those who ordered on line and picked up their items the day before Thanksgiving. A total of \$646.00 was raised for AGRA! You will see this recorded in the November financial report.

Soon all of the preparations for the bake sale on December 19 will begin. Items will again be on sale before, during, and after the membership meeting until everything is gone.

Keeping with our tradition, we purchased two large turkeys, and each member in attendance at the November 14 membership meeting was given a raffle ticket. Then just before the meeting was adjourned we drew two tickets for the winners of the turkeys. Celeste Powers won a turkey, and immediately donated it to Joshua Tree. Josue Pimienta won the second turkey.

We will purchase two large hams to give away in our December 19 membership meeting, and we will follow the same procedures as we did for giving away the turkeys.

And, speaking of December 19, that is also AGRA's Day of Christmas at Charlie's. I am sure it will be a fun-filled evening of entertainment with all of our special performers. I encourage all members who can to attend the membership meeting at 3:00 pm, then stay at Charlie's, or return for the show that evening.

In the November 14 membership meeting, nominations for board members were received as follows:

- Vice President – Kevin McSweeney aka Pussy LeHoot
- Public Relations Director – Mark Boyd
- Fund Raising Director – Joshua Sipe aka Claudia B

In accordance with our bylaws, nominations will again be accepted in the December 19 membership meeting. Then voting will take place in our January 16, 2022 membership meeting. Those elected will serve a 2-year term from March 1, 2022 through the end of February 2024.

I want to wish you and your loved ones a very Merry Christmas and Happy New Year!

Remember to reach out to me anytime by phone at (602) 510-9671 or email at rtrusley@cox.net with questions, concerns, and/or suggestions for the betterment of AGRA.

*Ron Trusley*

Ron Trusley

President

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net

### 2021 AGRA Board of Directors

#### PRESIDENT

Ron Trusley

E-Mail: rtrusley@cox.net

Phone: (602) 510-9671

#### VICE PRESIDENT

Kevin McSweeney AKA Pussy LeHoot

E-Mail: plehoot@yahoo.com

#### SECRETARY

Shannon McKenzie Perkins

E-Mail: agrasecretary2020@gmail.com

#### TREASURER

Walt Hutter

E-Mail: waltagra@cox.net

Phone: (602) 510-9672

#### TRUSTEE

Mark Christensen

E-Mail: mrogra2010@gmail.com

Phone: (405) 219-7075

#### PUBLIC RELATIONS DIRECTOR

Mark Alan Boyd

E-Mail: mark@markalanboyd.com

Phone: (602) 717-8685

#### FUNDRAISING DIRECTOR

Joshua Sipe AKA Claudia B.

E-Mail: jjsipe17@gmail.com

#### EXECUTIVE ASSISTANT

Michael Weidmann

E-Mail: corporate@charliesnightclub.com

**NEXT MEMBERSHIP MEETING:**

**SUNDAY  
DECEMBER 19  
3:00PM**

**at Charlie's Phoenix**

**727 W. Camelback Rd, Phoenix AZ 85013**

# RODEO DIRECTOR'S REPORT

The "raffle" fund raiser for the PlayStation 5 bundle ended, and I congratulate Jordan Doneskey as the proud winner. I would like to thank everyone – especially the managers, bartenders, and staff of Charlie's – for their help in selling tickets and promoting the raffle. Total net revenue was **\$9,179.70!!!** This is another "special boost" for our 2022 rodeo. Continue watching for an announcement about the next fundraiser.

Nominations for 2022 Rodeo Grand Marshal were received in the August 8 and September 12 membership meetings. Nominees include:

- John King & Dan Iversen (co-grand marshals)
- Michael Weidmann & Claudia B. (co-grand marshals)
- Sister Navi Ho

In compliance with AGRA Bylaws, the Rodeo Committee will voted on the recipient(s) of this honor. Michael Weidmann and Claudia B were selected as Co-Grand Marshals. Congratulations!

It is hard to believe that our 2022 rodeo is only about 2 ½ months away. But, I think we are ready. I encourage you to look closely at the November financial report, and then stand proud of what we have accomplished already by working together and uniting for a common cause.

It appears that all of the rodeo event buckles are sold/sponsored, but we will always work with other interested sponsors to create a sponsorship for them. Vendor applications are coming in, and spaces are starting to fill up. Erik Avila is doing an outstanding job as Vendor Coordinator.

I expect have a copy of the "final" 2022 Rodeo Poster and the buckle design to show at the December 19 membership meeting. When we know the cost of the buckles, we will probably give members the opportunity to purchase a

buckle for a very good price.

Keep watching for more information as the days and weeks progress. And contact me at anytime by phone at (602) 510-9671 or email at [rtrusley@cox.net](mailto:rtrusley@cox.net) if you have questions or need more information.

## Ron Trusley

Rodeo Director  
Phone: (602) 510-9671  
E-Mail: [rtrusley@cox.net](mailto:rtrusley@cox.net)

## Upcoming Membership Meetings

Sundays • 3:00pm  
at Charlie's Phoenix  
December 19  
January 16, 2022  
February 13, 2022

## Upcoming Board Meetings

Thursdays • 7:00pm  
at Charlie's Corporate Offices  
December 16  
January 13, 2022  
February 10, 2022

Visit [agra-phx.com](http://agra-phx.com) for full calendar of events.



Congratulations to Jordan D., winner of our PlayStation 5 Bundle Raffle, which included: A NEW Sony PlayStation 5 Console, Cosmic Red Dual Sense Wireless Controller, Spider-Man Miles Morales Ultimate Launch Edition game, and a \$50 PlayStation Store Gift Card!

8:59 AM  
11/30/21  
Cash Basis

AGRA  
**Balance Sheet**  
As of November 30, 2021

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	<u>Nov 30, 21</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
100 · Chase Bank Checking - # 7493	41,333.77
Total Checking/Savings	<u>41,333.77</u>
Total Current Assets	<u>41,333.77</u>
<b>TOTAL ASSETS</b>	<b><u>41,333.77</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
2000 · Retained Earnings	18,006.32
Net Income	<u>23,327.45</u>
Total Equity	<u>41,333.77</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>41,333.77</u></b>

8:59 AM  
11/30/21  
Cash Basis

AGRA  
Non-Rodeo Income & Expenses  
November 2021

	<u>Nov 21</u>
<b>Ordinary Income/Expense</b>	
Income	
4000 · Income	
4001 · Membership	
4003 · Membership Dues	60.00
<b>Total 4001 · Membership</b>	<b>60.00</b>
4020 · Fundraisers	
4021 · AGRA	
4027 · Bake Sale	646.00
4034 · Jello Shots	4,086.50
<b>Total 4021 · AGRA</b>	<b>4,732.50</b>
4050 · Royalty	
4051 · Contestant Entry Fee	25.00
<b>Total 4050 · Royalty</b>	<b>25.00</b>
4060 · Royalty Financial Requirments	
4064 · Miss Requirments	600.00
<b>Total 4060 · Royalty Financial Requirm...</b>	<b>600.00</b>
<b>Total 4020 · Fundraisers</b>	<b>5,357.50</b>
<b>Total 4000 · Income</b>	<b>5,417.50</b>
<b>Total Income</b>	<b>5,417.50</b>
<b>Gross Profit</b>	<b>5,417.50</b>
Expense	
6000 · Expenses	
6001 · Bank Account Expenses	
6007 · American Express Fee	-47.56
6002 · Bank Charges	15.00
6004 · Paytech-Authorized Net Fees	132.37
6001 · Bank Account Expenses - Other	0.00
<b>Total 6001 · Bank Account Expenses</b>	<b>99.81</b>
6033 · Royalty	
6035 · Royalty IGRA Fundraiser	500.00
6034 · Royalty Contestant Fee	300.00

8:59 AM  
11/30/21  
Cash Basis

AGRA  
Non-Rodeo Income & Expenses  
November 2021

	<u>Nov 21</u>
Total 6033 · Royalty	800.00
6018 · General Expenses	
6047 · IGRA Royalty Buckles	600.00
6070 · AGRA Fundraising Expense	
6076 · Bake Sale	<u>325.60</u>
Total 6070 · AGRA Fundraising Expense	<u>325.60</u>
Total 6018 · General Expenses	925.60
6124 · Miscellaneous Expense	<u>314.89</u>
Total 6000 · Expenses	<u>2,140.30</u>
Total Expense	<u>2,140.30</u>
Net Ordinary Income	<u>3,277.20</u>
Net Income	<u><u>3,277.20</u></u>

9:00 AM  
11/30/21  
Cash Basis

AGRA  
2022-Rodeo  
Monthly Report

	<u>Nov 21</u>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>4000 · Income</b>	
<b>5000 · RODEO INCOME</b>	
5017 · Miscellaneous Donations	2,000.00
<b>5020 · Vendor/Booth Rental</b>	
5021 · Space Rental Fee	1,000.00
	<u>1,000.00</u>
<b>Total 5020 · Vendor/Booth Rental</b>	1,000.00
<b>5025 · Sponsorships</b>	
5052 · Contributing Sponsors...	100.00
5031 · Buckle & Ribbon Spon...	500.00
5033 · Gold Sponsorship	500.00
5041 · Diamond Sponsor	1,500.00
	<u>2,600.00</u>
<b>Total 5025 · Sponsorships</b>	2,600.00
<b>5065 · Fundraisers</b>	
5070 · Raffle Tickets	9,179.70
	<u>9,179.70</u>
<b>Total 5065 · Fundraisers</b>	9,179.70
	<u>14,779.70</u>
<b>Total 5000 · RODEO INCOME</b>	14,779.70
<b>Total 4000 · Income</b>	<u>14,779.70</u>
<b>Total Income</b>	<u>14,779.70</u>
<b>Gross Profit</b>	14,779.70
<b>Expense</b>	
<b>6000 · Expenses</b>	
<b>7000 · RODEO EXPENSES</b>	
7035 · Officials	
7036 · Travel	1,217.70
	<u>1,217.70</u>
<b>Total 7035 · Officials</b>	1,217.70
<b>Total 7000 · RODEO EXPENSES</b>	<u>1,217.70</u>
<b>Total 6000 · Expenses</b>	<u>1,217.70</u>
<b>Total Expense</b>	<u>1,217.70</u>
<b>Net Ordinary Income</b>	<u>13,562.00</u>

9:00 AM  
11/30/21  
Cash Basis

AGRA  
2022-Rodeo  
Monthly Report

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	Nov 21
Net Income	<u><u>13,562.00</u></u>

9:00 AM  
11/30/21  
Cash Basis

AGRA  
2022-Rodeo-Year to Date Report  
Year to Date

	<u>Jun '20 - Nov 21</u>
<b>Ordinary Income/Expense</b>	
Income	
4000 · Income	
5000 · RODEO INCOME	
5008 · Rodeo Balance Transferred	20,999.33
5017 · Miscellaneous Donations	2,015.00
5020 · Vendor/Booth Rental	
5021 · Space Rental Fee	<u>2,000.00</u>
Total 5020 · Vendor/Booth Rental	2,000.00
5025 · Sponsorships	
5052 · Contributing Sponsorship	100.00
5031 · Buckle & Ribbon Sponsor	500.00
5033 · Gold Sponsorship	2,000.00
5041 · Diamond Sponsor	<u>2,500.00</u>
Total 5025 · Sponsorships	5,100.00
5065 · Fundraisers	
5074 · Jello-shots-Rodeo	3,248.00
5070 · Raffle Tickets	20,179.70
5072 · Rodeo Other Fundraisers	<u>852.00</u>
Total 5065 · Fundraisers	<u>24,279.70</u>
Total 5000 · RODEO INCOME	<u>54,394.03</u>
Total 4000 · Income	<u>54,394.03</u>
Total Income	<u>54,394.03</u>
Gross Profit	54,394.03
Expense	
6000 · Expenses	
7000 · RODEO EXPENSES	
7035 · Officials	
7036 · Travel	<u>2,055.59</u>
Total 7035 · Officials	2,055.59
7100 · IGRA Expenses	
7101 · Sanction Fee	<u>700.00</u>
Total 7100 · IGRA Expenses	700.00



9:00 AM  
11/30/21  
Cash Basis

AGRA  
2022-Rodeo-Year to Date Report  
Year to Date

	<u>Jun '20 - Nov 21</u>
7120 · Arena	
7122 · Arena Rental	16,160.00
Total 7120 · Arena	16,160.00
7160 · Rodeo Fund Raisers Expense	
7161 · Raffle & Other Expenses	1,469.50
Total 7160 · Rodeo Fund Raisers Expe...	1,469.50
Total 7000 · RODEO EXPENSES	20,385.09
Total 6000 · Expenses	20,385.09
Total Expense	20,385.09
Net Ordinary Income	34,008.94
Net Income	<u>34,008.94</u>