

# BRANDING IRON

FEBRUARY 2022



The Official Newsletter of the Arizona Gay Rodeo Association

## PRESIDENT'S REPORT



I would like to thank those who have already renewed their AGRA membership for 2022. Our membership year is from March through

February of the following year. So we all need to renew our membership before March 1, 2022.

In the January 16, 2022 Membership Meeting, Hector Villalba was elected as Secretary to fill the vacancy, and the term will end February 28, 2023. Congratulations, Hector, and welcome to the AGRA Board!

Also, in the January 16 meeting, Jayme Walker aka Nikki Starr was elected as Vice President for a 2-year term from March 1, 2022 through February 29, 2024. Congratulations and welcome to the Board!

And, in the same meeting, Mark Boyd was re-elected as Public Relations Director for a 2-year term from March 1, 2022 through February 29, 2024; and Joshua Sipe aka Claudia B was re-elected as Fund Raising Director for the same term.

I would like to personally thank Kevin McSweeny aka Pussy LeHoot for his service, support, and dedication as Vice President

as well as for the many years in other positions. Thank you, Kevin, for a job well done!

The Annual Corporation Meeting/Banquet will be Saturday-February 26, 2022 at the Stockyards Restaurant/Steakhouse. Be sure to watch your email with more information.

I want to remind members that nominations for the 2021 AGRA Member of the Year are due to me by **February 7, 2022**. **Remember: The nomination narrative must be an attachment to the email – not in the body of the email. See the email that I sent on January 12, 2022 on Page 2 of this newsletter.**

Please be sure to let us know if your email address or phone number change. We want to be sure AGRA has your current/correct email so you receive all information we distribute.

Remember to reach out to me anytime by phone at (602) 510-9671 or email at rtrusley@cox.net with questions, concerns, and/or suggestions for the betterment of AGRA.

*Ron Trusley*  
**Ron Trusley**

President  
Phone: (602) 510-9671  
E-Mail: rtrusley@cox.net

### 2021 AGRA Board of Directors

#### PRESIDENT

Ron Trusley  
E-Mail: rtrusley@cox.net  
Phone: (602) 510-9671

#### VICE PRESIDENT

Kevin McSweeny AKA Pussy LeHoot  
E-Mail: plehoot@yahoo.com

#### SECRETARY

Hector Villalba  
E-Mail: hvillalba23@gmail.com  
Phone: (623) 693-7141

#### TREASURER

Walt Hutter  
E-Mail: waltagra@cox.net  
Phone: (602) 510-9672

#### TRUSTEE

Mark Christensen  
E-Mail: mrogra2010@gmail.com  
Phone: (405) 219-7075

#### PUBLIC RELATIONS DIRECTOR

Mark Alan Boyd  
E-Mail: mark@markalanboyd.com  
Phone: (602) 717-8685

#### FUNDRAISING DIRECTOR

Joshua Sipe AKA Claudia B.  
E-Mail: jjsipe17@gmail.com

#### EXECUTIVE ASSISTANT

Michael Weidmann  
E-Mail: corporate@charliesnightclub.com

**LAST MEMBERSHIP MEETING BEFORE RODEO!!!**  
**SUNDAY, FEBRUARY 6 • 3:00PM**  
at Charlie's Phoenix 727 W. Camelback Rd, Phoenix AZ 85013

# AGRA MEMBER OF THE YEAR NOMINATIONS

E-mail from Ron Trusley, originally sent January 12, 2022

**From:** Ron Trusley rtrusley@cox.net  
**Subject:** AGRA Member of the Year  
**Date:** January 12, 2022 at 8:59 PM  
**To:** rtrusley rtrusley@cox.net

RT

It is time to request nominations for the AGRA Member of the Year. Because we did not vote for a 2020 Member of the Year, we will select two people for 2021 Member of the Year.

Following is information from the AGRA Bylaws about the Member of the Year Award:

## 14.2 Member of the Year Award

### 1) Description

a. This award will be a buckle.

### 2) Eligibility

a. Any Individual or Champion Member is eligible to receive this award.

b. Recipient must have been a member in good standing during the preceding membership year.

c. Nominees must have adhered to the A.G.R.A. Bylaws and participated in some manner in any of the various A.G.R.A. activities.

### 3) Selection Process

a. Written nominations must be submitted to the President by January 25 of the current year.

b. Nomination submittal must include nominee's name and narrative stating reasons for nomination.

c. Ballots and nomination narratives will be distributed to all members in attendance at the Annual Corporation Meeting.

d. The recipient will be the individual receiving the highest number of votes.

Please carefully read the above information. If you would like to nominate a member for the 2021 Member of the Year, send me an email with the **narrative attached – not as part of the email**. **Due to so many things going on at the same time and just now sending this notice, I will extend the deadline to submit nominations till Monday – February 7, 2022.**

The Annual Corporation Meeting will be Saturday – February 26, 2022. I will send another email soon with more information.

Ron Trusley  
AGRA President  
Phone: (602) 510-9671

Sent from [Mail](#) for Windows



**THE QUEEN OF THE COWBOYS**

CATERED BY  
**Charlie's TACOS**

**PUSSY LEHOOT**  
WITH SPECIAL GUESTS

**ANNUAL RODEO SURVIVOR'S BRUNCH & PRESIDENTS' DAY SHOW**

**Charlie's PHOENIX** MONDAY, FEBRUARY 21  
OPEN AT 10AM • SHOW AT 11AM

CHARLIESPHOENIX CHARLIESPHX CHARLIESPHX

900-265-0224 | 727 W. Camelback Rd., Phoenix, AZ 85013 | 21+

**2022 RODEO VOLUNTEER PARTY!**

**ALL RODEO VOLUNTEERS WELCOME!**

**FRIDAY, FEBRUARY 25<sup>TH</sup>**  
**@ 7PM** Prepared & CATERED BY **WALT HUTTER**

**Charlie's PHOENIX** **BUD LIGHT SELTZER**

727 W. Camelback Rd.  
Phoenix, AZ 85013

**AGRA**

# EXECUTIVE ASSISTANT'S REPORT

WOW, what a difference a year makes, or should I say two for some of us? I wanted to give a big shout out and a HUGE THANK YOU to the entire Arizona Gay Rodeo Association Board of Director's, AGRA Royalty Team, IGRA Royalty Team, and the countless volunteers who help. Serving in any of these positions requires passion, patience and many thank-less hours of hard work. I have been honored to work with many people throughout the years in various positions within AGRA and these last two years have been two of the best. Congratulations on a wonderful year! I wish all the rodeo contestants the best of luck!

**Michael Weidmann**  
AGRA Board Executive Assistant  
2022 Assistant Rodeo Director

*Last Chance for raffle tickets!*

DRAWING WILL BE HELD AT RODEO SURVIVOR'S BRUNCH AT CHARLIE'S!

**WIN A NEW iPhone 13**

**3 CHANCES TO WIN!**

(PRODUCT)RED • STARLIGHT • BLUE

**\$10 PER TICKET**

A FUNDRAISER FOR THE 2022 ARIZONA GAY RODEO. WINNERS WILL BE DRAWN ON MONDAY, FEBRUARY 21, 2022 AT CHARLIE'S PHOENIX DURING THE RODEO SURVIVOR'S BRUNCH. NEED NOT BE PRESENT TO WIN. WINNERS WILL BE NOTIFIED BY PHONE. PHONE WILL BE SHIPPED TO WINNER IF THEY ARE OUT OF STATE.

**AGRA**



# RODEO DIRECTOR'S REPORT

I feel like time is surely creeping up on us as I think how close we are to our 2022 Rodeo. Everything seems to be coming together very well as we are in the final planning and preparation phases for the rodeo. I am certainly still hoping for a large number of contestants and spectators.

Even after all buckles were sponsored, sponsorships have continued to come in. People are buying rodeo admission tickets on line.

Our Assistant Rodeo Directors and Coordinators are all doing a good job; and

I really appreciate that.

As I have done in previous membership meetings, I will ask each of the Assistant Rodeo Directors to report out in the February Membership Meeting – the last meeting before the rodeo.

Contact me at anytime by phone at (602) 510-9671 or email at rtrusley@cox.net if you have questions or need more information.

## Ron Trusley

Rodeo Director

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net

# VICE PRESIDENT'S REPORT

Dear Members,

Please come out and support our outgoing and incoming AGRA Royalty, At the 2022 pagaent. Being held Saturday Feb. 12th At 6 pm.

I'll be looking forward to seeing you all at 2 of my favorite events. First on the 17th, Charlie's annual Mimi rodeo. Then on the 21st

our annual Survivors Bunch and show, also at Charlie's.

I'd like to thank everyone for having me on the board as the VP for the past 2 seasons... It was a pleasure, I'll see you at the rodeo

## Kevin McSweeney aka Pussy LeHoot

Vice President

# FUNDRAISING REPORT

Now that January is over we can focus on the Rodeo. I am truly excited and want to say thank you to our membership for voting for me again for another 2 year tear as Fundraising director. I look forward to continuing on in supporting a great organization.

It has been a year since our last

rodeo and I like may others look forward to seeing many old faces and making new rodeo friends. Happy February and let's have a wonderful 2022 AGRA Rodeo.

## Joshua Sipe aka Claudia B.

Fundraising Director

# FROM THE EDITOR

Greetings all, I can't wait to see you all out at the Rodeo this month! Be sure to take and share lots of photos on social media, and tag AGRA! I'll be selecting my favorite photos for a special *memories* page to be posted on our website.

I've also just completed the design on the 2022 Arizona Gay Rodeo program, and sent it off

to the presses. I hope you all enjoy it, and I want to thank Ron Trusley and Michel Weidmann for their assistance with gathering all the ads and info. At 48 pages it's one of the larger programs we've done in a while!

## Mark Alan Boyd

Public Relations Director

# TRUSTEE'S REPORT

Hey there rodeo fans we are getting closer! Remember we have rodeo school on Friday, February 18, starting at 9 AM registration, come learn more about the rodeo, arena and staff. We are all getting older and we need new blood to help with rodeo.

IGRA will be having their first board meeting here in Phoenix on the Thursday before rodeo.

Congratulations to our AGRA royalty team and good luck with the IGRA royalty contest.

I would also like to thank the current IGRA royalty team for their long term. That would be a good new question for future Royalty contests: "What team had there reign last two years?"

## Mark Christensen

Trustee

**PARTY BUSES TO THE ARIZONA GAY RODEO!**  
*Charlie's PHOENIX*

**SATURDAY, FEB. 19**  
10:00hrs with AMIE JUSTICE and EDDIE  
10:30hrs with PFER M'SHAY and ETHAN  
11:00hrs with AMIE JUSTICE and EDDIE  
11:00hrs with KIMBERLY KA'OR and JASON  
11:30hrs with PIPER and ETHAN  
12:00hrs with SASHA BRATZ and JOSE  
12:00hrs with TYRA MARIE and VALENTINO  
12:30hrs with PUSSEY LEHOOT and JONATHAN  
1:00hrs with TRICKIE DELUXE and EDDIE  
1:00hrs with KIMBERLY KA'OR and JASON  
1:30hrs with PUSSEY LEHOOT and JONATHAN  
2:00hrs with SASHA BRATZ and JOSE  
2:00hrs with TYRA MARIE and VALENTINO

**SUNDAY, FEB. 20**  
12:00hrs with PFER M'SHAY and EDDIE  
12:00hrs with TRICKIE DELUXE and JOSE

**All Aboard!**

**TICKETS INCLUDE:** **Total \$50**  
RODEO ADMISSION  
COMMEMORATIVE T-SHIRT  
\$10 IN RODEO DRINK TICKETS  
TRANSPORTATION BETWEEN CHARLIE'S & CORONA RANCH  
REFRESHMENTS & FUN ON THE BUS!

*Last Chance for Party Bus Tickets!*





**ENDING**  
**1-31-2022**

**AGRA**  
**Financial**  
**REPORT**

Thank you

AGRA TREASURER

*Walt H*

AGRA  
**Balance Sheet**  
As of January 31, 2022

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	<u>Jan 31, 22</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
100 · Chase Bank Checking - # 7493	36,898.20
Total Checking/Savings	36,898.20
Total Current Assets	36,898.20
<b>TOTAL ASSETS</b>	<u><b>36,898.20</b></u>
<b>LIABILITIES &amp; EQUITY</b>	
Equity	
2000 · Retained Earnings	44,110.17
Net Income	-7,211.97
Total Equity	36,898.20
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><b>36,898.20</b></u>



AGRA  
Non-Rodeo Income & Expenses  
January 2022

	<u>Jan 22</u>
<b>Ordinary Income/Expense</b>	
Income	
4000 · Income	
4001 · Membership	
4003 · Membership Dues	435.00
4002 · Champion Membership	825.00
	<u>1,260.00</u>
Total 4001 · Membership	1,260.00
4020 · Fundraisers	
4050 · Royalty	
4054 · Crown & Buckle Sponsors...	200.00
	<u>200.00</u>
Total 4050 · Royalty	200.00
Total 4020 · Fundraisers	<u>200.00</u>
Total 4000 · Income	<u>1,460.00</u>
Total Income	<u>1,460.00</u>
Gross Profit	1,460.00
Expense	
6000 · Expenses	
6001 · Bank Account Expenses	
6007 · American Express Fee	-72.46
6004 · Paytech-Authorized Net Fees	122.21
	<u>49.75</u>
Total 6001 · Bank Account Expenses	49.75
6033 · Royalty	
6037 · Other	225.91
	<u>225.91</u>
Total 6033 · Royalty	225.91
6018 · General Expenses	
6024 · Membership Expense	75.00
	<u>75.00</u>
Total 6018 · General Expenses	75.00
Total 6000 · Expenses	<u>350.66</u>
Total Expense	<u>350.66</u>
Net Ordinary Income	<u>1,109.34</u>

2:30 PM  
02/01/22  
Cash Basis

AGRA  
Non-Rodeo Income & Expenses  
January 2022

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	Jan 22
Net Income	<u>1,109.34</u>



Jan 22

Ordinary Income/Expense

Income

4000 · Income

5000 · RODEO INCOME

5015 · Miscellaneous Income - Rodeo 640.00

5017 · Miscellaneous Donations 20.00

5020 · Vendor/Booth Rental

5021 · Space Rental Fee 1,600.00

5022 · Vendor Pass 105.00

Total 5020 · Vendor/Booth Rental 1,705.00

5025 · Sponsorships

5028 · Rodeo Sponsorships 250.00

5031 · Buckle & Ribbon Sponsor 1,750.00

5033 · Gold Sponsorship 1,200.00

5038 · Program Ads 100.00

Total 5025 · Sponsorships 3,300.00

5055 · Bar

5059 · Drinks Ticket Sales

5062 · Sunday Drink Ticket Sales 60.00

Total 5059 · Drinks Ticket Sales 60.00

Total 5055 · Bar 60.00

5100 · Ticket Sales

5110 · Advance Ticket Sales

5112 · Advanced Saturday Admissi... 420.00

5113 · Advanced Sunday Admission 105.00

Total 5110 · Advance Ticket Sales 525.00

Total 5100 · Ticket Sales 525.00

Total 5000 · RODEO INCOME 6,250.00

Total 4000 · Income 6,250.00

Total Income 6,250.00

Gross Profit 6,250.00

Expense

6000 · Expenses

	<u>Jan 22</u>
<b>7000 · RODEO EXPENSES</b>	
7005 · Equipment	
7007 · Generator Rental	1,906.41
<b>Total 7005 · Equipment</b>	1,906.41
7035 · Officials	
7036 · Travel	948.92
<b>Total 7035 · Officials</b>	948.92
7041 · Ribbons and Badges	622.36
7049 · Sponsorship	1,485.00
7059 · Rodeo Administration	
7067 · Grand Marshal Sash	128.85
<b>Total 7059 · Rodeo Administration</b>	128.85
7069 · Entertainment	
7071 · Entertainment & Shows	1,000.00
<b>Total 7069 · Entertainment</b>	1,000.00
7120 · Arena	
7124 · Communications	494.76
7128 · Medical Transportation	3,300.00
<b>Total 7120 · Arena</b>	3,794.76
7141 · Promo Items-AGRA Booth	
7145 · Rodeo Booth - Rodeo	777.00
<b>Total 7141 · Promo Items-AGRA Booth</b>	777.00
7160 · Rodeo Fund Raisers Expense	
7161 · Raffle & Other Expenses	2,700.88
<b>Total 7160 · Rodeo Fund Raisers Expense</b>	2,700.88
7190 · Miscellaneous Expense / Rodeo	1,207.13
<b>Total 7000 · RODEO EXPENSES</b>	<u>14,571.31</u>
<b>Total 6000 · Expenses</b>	<u>14,571.31</u>
<b>Total Expense</b>	<u>14,571.31</u>



	Jan 22
Net Ordinary Income	-8,321.31
Net Income	-8,321.31

Jun '20 - Jan 22

Ordinary Income/Expense

Income

4000 · Income

5000 · RODEO INCOME

5008 · Rodeo Balance Transfered	20,999.33
5015 · Miscellaneous Income - Rodeo	640.00
5017 · Miscellaneous Donations	2,035.00
5020 · Vendor/Booth Rental	
5021 · Space Rental Fee	3,700.00
5022 · Vendor Pass	105.00

Total 5020 · Vendor/Booth Rental 3,805.00

5025 · Sponsorships

5052 · Contributing Sponsorship	100.00
5028 · Rodeo Sponsorships	250.00
5031 · Buckle & Ribbon Sponsor	2,500.00
5033 · Gold Sponsorship	3,200.00
5038 · Program Ads	100.00
5040 · Platinum Sponsorship	2,200.00
5041 · Diamond Sponsor	2,500.00
5042 · Riderless Horse Flowers	100.00

Total 5025 · Sponsorships 10,950.00

5055 · Bar

5059 · Drinks Ticket Sales	
5062 · Sunday Drink Ticket Sales	60.00

Total 5059 · Drinks Ticket Sales 60.00

Total 5055 · Bar 60.00

5065 · Fundraisers

5074 · Jello-shots-Rodeo	3,248.00
5070 · Raffle Tickets	20,179.70
5072 · Rodeo Other Fundraisers	852.00

Total 5065 · Fundraisers 24,279.70

5100 · Ticket Sales

5110 · Advance Ticket Sales	
5112 · Advanced Saturday Admissi...	420.00
5113 · Advanced Sunday Admission	135.00

	<u>Jun '20 - Jan 22</u>
Total 5110 · Advance Ticket Sales	555.00
Total 5100 · Ticket Sales	555.00
Total 5000 · RODEO INCOME	63,324.03
Total 4000 · Income	63,324.03
Total Income	63,324.03
Gross Profit	63,324.03
Expense	
6000 · Expenses	
7000 · RODEO EXPENSES	
7005 · Equipment	
7007 · Generator Rental	1,906.41
Total 7005 · Equipment	1,906.41
7035 · Officials	
7036 · Travel	3,677.25
Total 7035 · Officials	3,677.25
7041 · Ribbons and Badges	622.36
7049 · Sponsorship	1,485.00
7059 · Rodeo Administration	
7067 · Grand Marshal Sash	128.85
Total 7059 · Rodeo Administration	128.85
7069 · Entertainment	
7071 · Entertainment & Shows	1,000.00
Total 7069 · Entertainment	1,000.00
7100 · IGRA Expenses	
7101 · Sanction Fee	700.00
Total 7100 · IGRA Expenses	700.00
7120 · Arena	
7122 · Arena Rental	16,160.00
7124 · Communications	494.76
7128 · Medical Transportation	3,300.00

2:31 PM  
02/01/22  
Cash Basis

AGRA  
2022-Rodeo-Year to Date Report  
Year to Date

	<u>Jun '20 - Jan 22</u>
Total 7120 · Arena	19,954.76
7141 · Promo Items-AGRA Booth 7145 · Rodeo Booth - Rodeo	<u>777.00</u>
Total 7141 · Promo Items-AGRA Booth	777.00
7160 · Rodeo Fund Raisers Expense 7161 · Raffle & Other Expenses	<u>4,170.38</u>
Total 7160 · Rodeo Fund Raisers Expe...	4,170.38
7190 · Miscellaneous Expense / Rodeo	<u>1,207.13</u>
Total 7000 · RODEO EXPENSES	<u>35,629.14</u>
Total 6000 · Expenses	<u>35,629.14</u>
Total Expense	<u>35,629.14</u>
Net Ordinary Income	<u>27,694.89</u>
Net Income	<u><u>27,694.89</u></u>