

BRANDING IRON

JANUARY 2022



The Official Newsletter of the Arizona Gay Rodeo Association

PRESIDENT'S REPORT



I hope you all had a special Merry/Wonderful Christmas and a Very Happy New Year! As I write this, I think about all of the continued

challenges we faced in 2021, but AGRA remained strong and continues very strong today! United and working together, we can and will keep overcoming any challenge that comes our way. I wish everyone a prosperous and beautiful year in 2022!

I want to remind you that in the January 16, 2022 Membership Meeting, we will elect a Vice President, Fund Raising Director, and Public Relations Director for a 2-year term from March 1, 2022 through February 20, 2024. Candidates are:

Vice President:

Kevin McSweeny (aka Pussy LeHoot)
Jayme Walker (aka Nikki Starr)

Fund Raising Director:

Joshua Sipe (aka Claudia B.)

Public Relations Director:

Mark Boyd

Also, in the January 16, 2022 Membership Meeting, nominations will be accepted to fill the Secretary position for the remainder of the term ending February 28, 2023. Voting will take place in the same meeting. To be eligible, one must have been a member of AGRA for six (6) months when nominated.

For members who were present in the December 19, 2021 Membership Meeting, you will remember that

we gave away two 10-pound honey baked hams and 7 other prizes. Everyone seemed to enjoy this, and several people have suggested that we continue giving prizes in different membership meetings.

I want to remind you of a couple of things:

1. The Annual Corporation Meeting/Banquet will be Saturday-February 26, 2022 at the Stockyards Restaurant/Steakhouse. Be sure to watch your email with more information.
2. Also, watch your email for information about submitting nominations for the 2021 AGRA Member of the Year. Remember, we did not vote for a 2020 Member of the Year, so we will select two (2) members as 2021 Member of the Year. Voting will be done by members present at the Annual Meeting.

All current AGRA memberships will expire February 28, 2022. Membership renewal for the next year (March 2022 through February 2023) will remain at \$15.00 for a regular membership and \$75.00 for a champion membership. I encourage each of us to complete the renewal membership application and pay the appropriate dues now – especially since February will be a very busy month. Applications can be completed and dues paid on line at www.agra-phx.com, or you can print the application and mail

Continued on page 2

2021 AGRA Board of Directors

PRESIDENT

Ron Trusley

E-Mail: rtrusley@cox.net

Phone: (602) 510-9671

VICE PRESIDENT

Kevin McSweeny AKA Pussy LeHoot

E-Mail: plehoot@yahoo.com

SECRETARY

VACANT

TREASURER

Walt Hutter

E-Mail: waltagra@cox.net

Phone: (602) 510-9672

TRUSTEE

Mark Christensen

E-Mail: mrogra2010@gmail.com

Phone: (405) 219-7075

PUBLIC RELATIONS DIRECTOR

Mark Alan Boyd

E-Mail: mark@markalanboyd.com

Phone: (602) 717-8685

FUNDRAISING DIRECTOR

Joshua Sipe AKA Claudia B.

E-Mail: jjcipe17@gmail.com

EXECUTIVE ASSISTANT

Michael Weidmann

E-Mail: corporate@charliesnightclub.com

**NEXT MEMBERSHIP MEETING:
SUNDAY
JANUARY 16
3:00PM
at Charlie's Phoenix
727 W. Camelback Rd, Phoenix AZ 85013**

PRESIDENT'S REPORT

Continued from cover.

it with your check to AGRA – PO Box 40465 – Phoenix AZ 85067.

Please be sure to let us know if your email address or phone number change. We want to be sure AGRA has your current/correct email so you receive all information we distribute.

Remember to reach out to me anytime by phone at (602) 510-9671 or email at rtrusley@cox.net with questions, concerns, and/or suggestions for the betterment of AGRA.

Ron Trusley

Ron Trusley

President

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net

Upcoming Membership Meetings

Sundays • 3:00pm

at Charlie's Phoenix

January 16, 2022

February 13, 2022

Upcoming Board Meetings

Thursdays • 7:00pm

at Charlie's Corporate Offices

January 13, 2022

February 10, 2022

Visit agra-phx.com for full calendar of events.

WIN A NEW iPhone 13

3 CHANCES TO WIN!

(PRODUCT)RED • STARLIGHT • BLUE

ALL PHONES: 6.1" SUPER RETINA XDR DISPLAY • 128GB • UNLOCKED FOR ALL CARRIERS



\$10 PER TICKET



A FUNDRAISER FOR THE 2022 ARIZONA GAY RODEO. WINNERS WILL BE DRAWN ON MONDAY, FEBRUARY 21, 2022 AT CHARLIE'S PHOENIX DURING THE RODEO SURVIVOR'S BRUNCH. NEED NOT BE PRESENT TO WIN. WINNERS WILL BE NOTIFIED BY PHONE. PHONE WILL BE SHIPPED TO WINNER IF THEY ARE OUT OF STATE.

EXECUTIVE ASSISTANT'S REPORT

So far this year we have raised over \$20,000 for the 2022 Arizona Gay Rodeo from our first two raffles which were: Two Electra Cruiser bicycles, and then a Sony PlayStation 5 video game package.

Our third and final raffle before the 2022 Rodeo is for THREE iPhones! That's right, we're raffling

off three of the newest model iPhone 13! We have three colors: (PRODUCT)RED, Starlight, and Blue. All three feature a 6.1 inch Super Retina XDR Display, A15 Bionic Processor 128GB of Storage, 5G Ultra Wideband, and are unlocked for most cellular carriers. Tickets are on sale now

at Charlie's Phoenix, for \$10 each, and we will draw the three winners on Monday, February 21, 2022 at Charlie's Phoenix during the Rodeo Survivors' Brunch!

Michael Weidmann

AGRA Board Executive Assistant

2022 Assistant Rodeo Director

RODEO DIRECTOR'S REPORT

It is hard to believe that our 2022 Arizona Gay Rodeo is only about 7 weeks away! I am truly looking forward to the event and; hopefully, seeing many people from other associations that we have not seen for many months. And, I am still expecting (hoping) for an increased number of contestants and spectators alike.

Plans for the weekend are all coming together very well; and I thank the Assistant Rodeo Directors, Coordinators, and Committee Members for their dedication and commitment.

I would like to remind everyone that activities will begin on Thursday-February 17 with the IGRA Board Meeting. Then the Western Wear/Public Presentation

VICE PRESIDENT'S REPORT

Hello members, I hope everyone had a blessed and Merry Christmas.

Our AGRA royalty team has completed their requirements for competing for IGRA... All the paperwork and end entry fees have been submitted. Good luck to our team, they've had a long, unprecedented reign. They deserve a well done congratulations.

The AGRA royalty competition is set for Saturday February 12th at 7 pm @ Charlie's.

We have 2 contestants (1 miss, 1 mister) who are working on their

segments of the IGRA Royalty Competition will take place at Charlie's, followed by our Annual Mini Rodeo. The weekend will continue with Entertainment judging on Friday evening at the rodeo grounds and rodeo events on Saturday and Sunday.

Rodeo admission tickets can now be purchased on the AGRA website; prices are \$15.00 for each day.

Contact me at anytime by phone at (602) 510-9671 or email at rtrusley@cox.net if you have questions or need more information.

Ron Trusley

Rodeo Director

Phone: (602) 510-9671

E-Mail: rtrusley@cox.net

requirements. Good luck to them, I'm sure they'd love to see you at the contest cheering them on.

The crown has been sponsored by Mipsy Michaels and Nikki Starr. The Miss Buckle has been sponsored by Gene Gerehart. The Mr. Buckle is still available to be sponsored at publication time. If interested contact myself or Ron Trusley.

I hope everyone has a happy new year.

Kevin McSweeney aka Pussy LeHoot

Vice President

FUNDRAISING REPORT

Hello and Happy New Year!!!!

It has been a great holiday season and I hope you all had a wonderful Christmas as well.

In December we had several fundraisers. The annual holiday bake sale, jello shot selling and the annual holiday show. All which were a success. I would like to thank Walt for always supplying the wonderful baked goods. And Ron for always being at the event and selling and talking with individuals

about AGRA. It is a great outreach for us as there are people who have no idea how great our organization is.

Thank you, Curt Biggers and Michael Weidmann, for helping me make Jell-O shots. Thank you to Kelvin Smith and Kimberly Ka' Oair for joining me in selling them this last month.

To all the entertainers in the holiday show you are all appreciated. We can't do these events without

TRUSTEE'S REPORT

Hey there rodeo fans. Hope you have had wonderful holidays. Need to start thinking about rodeo.

We will be having rodeo school on Friday day starting at 9 am. If you have ever wanted to see behind the chutes or wanted to play in the dirt this is wonderful time to learn about rodeo.

There will be some great instructors and you will have a blast doing it.

In other news we finally got insurance to to able to have the rodeo. We also are taking out general insurance and directors insurance.

IGRA wants to thank AGRA for letting us have the first board meeting of the year on Thursday the day before rodeo. We will be meeting at the host hotel.



In sad news, Utah gay rodeo lost one of there members this last week. Katina, their vice president.

Need thoughts and prayers for families of wonderful rodeo

announcer, Michael DeYonker, from GSGRA. He passed away this last month.

Thank you for re-electing me for 3 more years.



Mark Christensen

Trustee

everyone's help and assistance. We appreciate all of you.

I have been nominated again as fundraising director. Thank you to all of the membership for having faith in me and what I do. I look forward to what I pray is a wonderful 2022. Let's get ready to Rodeo!!!!

See you in the New Year!

Joshua Sipe aka Claudia B.

Fundraising Director



ENDING
12-31-2021

AGRA
Financial
REPORT

Thank you

AGRA TREASURER

Walt H

AGRA
Balance Sheet
As of December 31, 2021

	<u>Dec 31, 21</u>
ASSETS	
Current Assets	
Checking/Savings	
100 · Chase Bank Checking - # 7493	44,110.17
Total Checking/Savings	44,110.17
Total Current Assets	44,110.17
TOTAL ASSETS	<u>44,110.17</u>
LIABILITIES & EQUITY	
Equity	
2000 · Retained Earnings	18,006.32
Net Income	26,103.85
Total Equity	44,110.17
TOTAL LIABILITIES & EQUITY	<u>44,110.17</u>

10:32 AM
12/31/21
Cash Basis

AGRA
Non-Rodeo Income & Expenses
December 2021

	<u>Dec 21</u>
Ordinary Income/Expense	
Income	
4008 · Bank Account Income	
4012 · Credit Card Services	-5.93
Total 4008 · Bank Account Income	-5.93
4000 · Income	
4001 · Membership	
4003 · Membership Dues	75.00
Total 4001 · Membership	75.00
4020 · Fundraisers	
4021 · AGRA	
4038 · AGRA Fundraisers Tips	600.00
4027 · Bake Sale	334.00
4034 · Jello Shots	481.00
Total 4021 · AGRA	1,415.00
Total 4020 · Fundraisers	1,415.00
Total 4000 · Income	1,490.00
Total Income	1,484.07
Gross Profit	1,484.07
Expense	
6000 · Expenses	
6001 · Bank Account Expenses	
6007 · American Express Fee	58.21
6004 · Paytech-Authorized Net Fees	76.18
Total 6001 · Bank Account Expenses	134.39
6018 · General Expenses	
6024 · Membership Expense	538.79
6070 · AGRA Fundraising Expense	
6076 · Bake Sale	41.75
Total 6070 · AGRA Fundraising Expe...	41.75
Total 6018 · General Expenses	580.54
Total 6000 · Expenses	714.93

10:32 AM
12/31/21
Cash Basis

AGRA
Non-Rodeo Income & Expenses
December 2021

	<u>Dec 21</u>
Total Expense	714.93
Net Ordinary Income	769.14
Net Income	<u><u>769.14</u></u>

	<u>Dec 21</u>
Ordinary Income/Expense	
Income	
4000 · Income	
5000 · RODEO INCOME	
5020 · Vendor/Booth Rental	
5021 · Space Rental Fee	300.00
	<u>300.00</u>
Total 5020 · Vendor/Booth Rental	300.00
5025 · Sponsorships	
5031 · Buckle & Ribbon Sponsor	250.00
5040 · Platinum Sponsorship	2,000.00
5042 · Riderless Horse Flowers	100.00
	<u>2,350.00</u>
Total 5025 · Sponsorships	2,350.00
5100 · Ticket Sales	
5110 · Advance Ticket Sales	
5112 · Advanced Saturday Admissi...	0.00
5113 · Advanced Sunday Admission	30.00
	<u>30.00</u>
Total 5110 · Advance Ticket Sales	30.00
Total 5100 · Ticket Sales	30.00
	<u>30.00</u>
Total 5000 · RODEO INCOME	2,680.00
	<u>2,680.00</u>
Total 4000 · Income	2,680.00
	<u>2,680.00</u>
Total Income	2,680.00
	<u>2,680.00</u>
Gross Profit	2,680.00
	<u>2,680.00</u>
Expense	
6000 · Expenses	
7000 · RODEO EXPENSES	
7035 · Officials	
7036 · Travel	672.74
	<u>672.74</u>
Total 7035 · Officials	672.74
Total 7000 · RODEO EXPENSES	672.74
	<u>672.74</u>
Total 6000 · Expenses	672.74
	<u>672.74</u>
Total Expense	672.74
	<u>672.74</u>

10:33 AM
12/31/21
Cash Basis

AGRA
2022-Rodeo
Monthly Report

	<u>Dec 21</u>
Net Ordinary Income	<u>2,007.26</u>
Net Income	<u><u>2,007.26</u></u>

10:33 AM
12/31/21
Cash Basis

AGRA
2022-Rodeo-Year to Date Report
Year to Date

Jun '20 - Dec 21

Ordinary Income/Expense

Income

4000 · Income

5000 · RODEO INCOME

5008 · Rodeo Balance Transferred 20,999.33

5017 · Miscellaneous Donations 2,015.00

5020 · Vendor/Booth Rental

5021 · Space Rental Fee 2,100.00

Total 5020 · Vendor/Booth Rental 2,100.00

5025 · Sponsorships

5052 · Contributing Sponsorship 100.00

5031 · Buckle & Ribbon Sponsor 750.00

5033 · Gold Sponsorship 2,000.00

5040 · Platinum Sponsorship 2,200.00

5041 · Diamond Sponsor 2,500.00

5042 · Riderless Horse Flowers 100.00

Total 5025 · Sponsorships 7,650.00

5065 · Fundraisers

5074 · Jello-shots-Rodeo 3,248.00

5070 · Raffle Tickets 20,179.70

5072 · Rodeo Other Fundraisers 852.00

Total 5065 · Fundraisers 24,279.70

5100 · Ticket Sales

5110 · Advance Ticket Sales

5112 · Advanced Saturday Admissi... 0.00

5113 · Advanced Sunday Admission 30.00

Total 5110 · Advance Ticket Sales 30.00

Total 5100 · Ticket Sales 30.00

Total 5000 · RODEO INCOME 57,074.03

Total 4000 · Income 57,074.03

Total Income 57,074.03

Gross Profit 57,074.03

Expense

6000 · Expenses

10:33 AM
12/31/21
Cash Basis

AGRA
2022-Rodeo-Year to Date Report
Year to Date

	<u>Jun '20 - Dec 21</u>
7000 · RODEO EXPENSES	
7035 · Officials	
7036 · Travel	2,728.33
Total 7035 · Officials	2,728.33
7100 · IGRA Expenses	
7101 · Sanction Fee	700.00
Total 7100 · IGRA Expenses	700.00
7120 · Arena	
7122 · Arena Rental	16,160.00
Total 7120 · Arena	16,160.00
7160 · Rodeo Fund Raisers Expense	
7161 · Raffle & Other Expenses	1,469.50
Total 7160 · Rodeo Fund Raisers Expe...	1,469.50
Total 7000 · RODEO EXPENSES	21,057.83
Total 6000 · Expenses	21,057.83
Total Expense	21,057.83
Net Ordinary Income	36,016.20
Net Income	<u>36,016.20</u>